



# NEWSLETTER

DECEMBER, 1966

HOLLYWOOD, CALIFORNIA



## SEASON'S GREETINGS



### UNIVERSAL AUDIO SHOWS WARES IN NEW YORK

Universal Audio products were displayed at the Fall Audio Engineering Society Convention and Equipment Exhibit held at the Barbizon-Plaza Hotel the week of October 10 through 14. Again this year the UA booth and demonstration received maximum interest from professional audio engineers from all over the world who attended this 31st convention of the society.

Highlight of the UA booth was a demonstration of the new Model 1108 Solid-state Amplifier. Utilizing a unique sweep-frequency generator and visual curve tracer (loaned for the occasion by B & K Instruments Co.) the exhibit graphically illustrated the 1108's excellent frequency response as well as the equalization curves available with the addition of the UA Model 508 Envelopmental Equalizer.

Other UA items shown included the latest Model 962 Digital Metronome, the new Model 176 Limiting Amplifier and the Model 301 Hybrid Network.

On hand throughout the exhibit hours to explain the product line to interested visitors were UA's New York Sales Representative Jack Anthony, Sales Engineer Bob Bushnell and General Manager Bud Morris.

Plans are already underway to exhibit at the West Coast AES Convention to be held at the Hollywood Roosevelt Hotel in Los Angeles, April 24 through 27, 1967.

### A Christmas Message

*The Christmas Season is very brief, time leads up to it, of course, usually starting even before the Thanksgiving bird is digested. On every side one hears the old complaints of hurry and bother and too much activity, for Christmas has a way of heightening all our activities and making ordinary events take on intense reality.*

*As the big day draws near each of us likes to create, with ornament, color, object and individual taste a holiday environment of originality and beauty. Yet, Christmas isn't ornaments, or music; it isn't stores thronged with busy shoppers, or Santas sliding down rooftops, or even Christmas cards. All of these are only outward symbols. Christmas is truly a soaring of the spirit, an inward happiness that lifts the heart, and memories of other Christmases and people you love.*

*"Tis the season to be jolly" . . . but it's also time to think of those who aren't. The special thought for someone who needs but doesn't expect, the open hand of friendship and hospitality for the casual acquaintance or the stranger in town. Most of us live on a material budget, but the budget of love and friendship is never exhausted. A loving net creates a momentum all its own, like a pebble tossed into a pond, creating rings of love that we ever-widening.*

*As the aura of Christmas descends upon us here at United and Affiliates, so it is descending upon you and indeed upon all the land. May it bring you beauty and happiness, joyful reunions with your friends and loved ones, and a re-creation in all our hearts of the true meaning of Christmas. With all sincerity we wish you a blessed season—all year through.*

UNITED and AFFILIATES

### WALT PAYNE TO MANAGE COAST RECORDERS, INC.

When a vacancy occurred in the directorship at Coast Recorders, Inc., San Francisco, we were fortunate to have a person of outstanding qualifications available to fill the post. Such a man is Walt Payne.

Walt is a quiet, reassuring personality who does an excellent job without the fanfare of trumpets. His unassuming veneer hides a career filled with exciting accomplishments. He's been a military C.O. with men under his command, a licensed airplane pilot, practicing organist, traveler and bon vivant. Ask him for his famous recipe for Bean Soup Walt. Better still, inveigle him into making some for you. In France,

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## BOB DOHERTY MANAGER OF STUDIO OPERATIONS



The recording business is people, a working alliance of personality and talent. It's also a host of other items and details, each of which must be properly handled or the studios cannot function adequately. Many of these are small things such as replacement tubes for tape machines, razor blades, splicing tape and other production supplies, Xylene solution and "short ends." Some are larger and more complex such as new microphone booms, studio set-up, scheduling of men and equipment, and union contracts involving meal allowances and short turn-arounds.

These are all things with which our clients need not concern themselves. Instead, when artists arrive for their sessions they can concentrate on their own performances, confident that we've paid our light bill, purchased adequate quantities of recording tape, and provided the finest engineering talent. They are assured that at any given time we are ready and able to provide the type of service they require and expect.

This assurance is largely the result of the efforts and foresight of Bob Doherty, Vice President and Manager of Studio Operations, who makes it his business to see that the studios run smoothly and efficiently. A talented mixer and engineer himself, he knows and understands the requirements and problems of that end of the business. Over the years he has built up many personal friendships with a host of recording personalities and other clients. These associations have enabled him to determine more precisely the needs of various clients and to provide better service to them.

Bob is a natural at working with people. This is probably because of his relaxed manner and a sense of humor that won't quit. Add an ever-ready smile and you've got a combination that's hard to beat.

His many friendships with clients, fellow employees and musicians go beyond working hours and it's not unusual to find him out golfing on weekends with people he works with during the week. He shoots a good game of golf and has enjoyed the sport for many years. While attending Fordham University in New York, he was captain of the 1940 golf team and today he always manages to be available when the annual Music Industry Golf Tournament in Palm Springs rolls around.

When not on the golf course you'll probably find him out on his boat, or "barge" as he affectionately calls it. This converted fugitive from a Mothball Fleet is more seaworthy than beautiful, according to Bob, but it provides him and his vivacious wife, Dine, a lot of pleasure.

Although both were born and bred easterners, it hasn't taken the Dohertys very long to become staunch Californians. Last year they bought a home in Glendale and from all reports Bob has joined the ranks of the "do-it-yourselfers." One project he was contemplating not long ago was a sort of one-man putting green atop his garage. Now if he could figure out how to get that putting green on his barge, he'd have it made!

## A CONTRIBUTION FOR THE FUTURE

Christmas time is a time for sharing. In the name of our many clients, our friends and each of the United and Affiliates companies, we take the opportunity again this year to make a significant contribution to our country's greatest single asset—our children—through our annual gift to Childrens Hospital.

For on Christmas Day, as surely as we think of the many happy children riding their new bicycles and playing with their new toys, we must also think of the many other children whose Christmas is just another day of pain or just another day that must be endured until someone, somewhere, finds a cure to their illness. For these youngsters Childrens Hospital is a way of life, a way that brings hope and help.

Right now the new Childrens Hospital is in the final stages of completion, with the latest equipment, every diagnostic and treatment instrument and tool that will enhance the science of medicine. But, in the words of the hospital's Mrs. Gabriel Duque, "The expense is tremendous—until you look at the value of a single child's life. And that is the view we take. We take it with confidence, knowing that all of you and many other generous friends share the same view and will help us support it."

We are grateful to our clients and friends who have helped make this contribution possible. We know that all of you share our appreciation for the exceptional work being done by this outstanding organization and join us in wishing them a very Merry Christmas and a new year filled with success and accomplishment.



Christmas comes to Childrens Hospital.



## A SEASON TO REMEMBER

Christmas comes early at United and Affiliates studios and it usually lasts five months or more. For when summer's heat descends and most people are heading for the nearest pool or planning a trip to the beach to "cool off" we're usually "Dreaming of a White Christmas." With the air conditioning going full blast we're often "Walking in a Winter Wonderland" in mid-August or September and we're generally "Ho, ho, hoing" right on through November and even into December.

Recording takes time and to get a Christmas song recorded, mastered, pressed, packaged and on the dealers' shelves in time for the Christmas-minded buying public means the whole works must be started well in advance. The same is true for pre-recorded TV specials and for radio and TV spots.

This year saw Dean Martin cutting his Yule sounds in September and by October pre-scoring was underway on NBC TV's top-star Christmas specials in United's Studio A.

The first of these, featuring Bonanza's Lorne Green, was recorded in a straight six-hour session, and included a choir of nearly four dozen young school children with the backing of a full orchestra. Engineer Jimmy Lockert was at the controls.

Next came the pre-scoring for an NBC Christmas spectacular starring Andy Williams and featuring the Williams Brothers. A total of six hours was devoted to live recording the outstanding musical arrangements by Allyn Ferguson and from all indications NBC has gone all-out to make the 1966 Christmas Season one to be enjoyed and remembered.



Dean Martin concentrates on playback of tune from Christmas album.



Lorne Greene and youngsters set mood for Christmas Special.

## INVESTORS' MEETING SET FOR DECEMBER 18

A meeting for all persons having a financial interest in United Recording Corporation, Western Recorders, Inc., Coast Recorders, Inc., and Studio Electronics Corporation has been announced by Mr. A. M. Parr, Secretary-Treasurer of the various affiliated companies. Scheduled for Sunday, December 18, 1966 at 11:00 AM, the meeting will be held at Western Recorders, Inc., 6000 Sunset Boulevard, Los Angeles, Calif.

The discussion will be in the nature of an informal review of matters pertaining to all the companies. In view of the inter-relationship by affiliation of the various entities, there is a natural interest by investors in any one of the operations concerning the plans, progress and operational results of the other companies. It is planned that the information presented will give each investor an over-all view of the complex of companies.

Papers on various topics will be delivered by officers and administrative personnel of the affiliated companies, as well as by the company auditors and attorney. President Bill Putnam will be there with a special message of extreme interest to the investors.

All investors are urged to attend this meeting as it will occasion the broadest dissemination of information ever made to the investing stockholders.

Refreshments will be available at planned intermissions during the discussions.

Part Three of a Series

# RECORDING THE LIVE SESSION



Set-up complete—all systems "GO" for start of session.

The live recording session is perhaps the most interesting and certainly the most glamorous phase of the recording business. It is here that we meet the well-known stars of the music and entertainment world: vocalists, musical groups, musicians and narrators who come together to create a record or album which has been, until now, merely an inspiration or an idea in someone's mind.

The idea may have originated as the result of a popular song which is sweeping the country, or it may be the theme from a motion picture. Perhaps the artist has visualized a fascinating new interpretation of a group of old standards. More often than not the performance will consist of a number of new songs especially written for a particular vocalist.

No matter how the idea was born, much preliminary work has been done by the producer in the weeks prior to the live recording session. By the time the date is scheduled the tunes are set, the arrangements are completed and the musicians' contracts signed.

## The Recording Studio Provides Technical Assistance

It is now that the producer turns to the professional recording studio for technical assistance to actually bring his idea to reality. For gone are the days when musicians gathered in a room with thick, musty drapes on all four walls and a single microphone dangling overhead. And gone are the days when recording was a simple art achieved with a cutting lathe in the old town hall, in a garage or an empty room. Acoustic design has become a science and today's recording studio represents a laboratory where sound can be created and controlled to achieve the desired effect.

For many years there was little effort on the part of the majority of those in the industry to be creative. They were satisfied to reproduce sounds from the usual point of view of the audience in concert halls and other places where music was heard "live." There was little effort put forth to investigate and explore the possibilities of new aural perspectives.

### ... Engineering Creativity

But today's sound engineer has at his command a maze of apparatus with which he may monitor, balance, limit, equalize, resonate, filter, reverberate and record. The mood and tonal color of a musical performance can be greatly influenced by the positioning of multiple microphones and the artistic skill of the mixer; much the same as close-up and extreme close-up shots lend mood and impact to a motion picture. In this connection it is no more incongruous to hear a saxophone or flute from an "aural viewpoint" of one foot from its valves than to watch a movie love scene on a "deserted" island from just over the hero's shoulder. Creativity by the engineer now provides the listener aural points of view which he could not enjoy at a live performance.

This creative ability, combined with technical competence and service, is the hallmark of United and Affiliates studios which are the natural choice of a record producer who wants his initial idea and many hours of preparation to be realized fully.



Tuner's skilled hands and keen ear  
keep studio pianos in perfect voice.



Traffic Office is the nerve center of studio operations. Leila Greenstone and Jennifer Johnson handle bookings and coordinate schedules.

## ... and Specialized Service

From the time he makes his first call to reserve a United and Affiliates studio, the producer must be assured that on the exact date and time scheduled, the proper studio space, engineering talent and adequate technical facilities will be provided. This is a serious responsibility and one which we do not take lightly. Nothing can be left to chance and that very first call will set in motion a series of preparations by various departments of our company.

These range from the initial scheduling of studio and engineering time by the Traffic Office to the final instrument balance determined by the mixing engineer once the musicians take up their instruments.

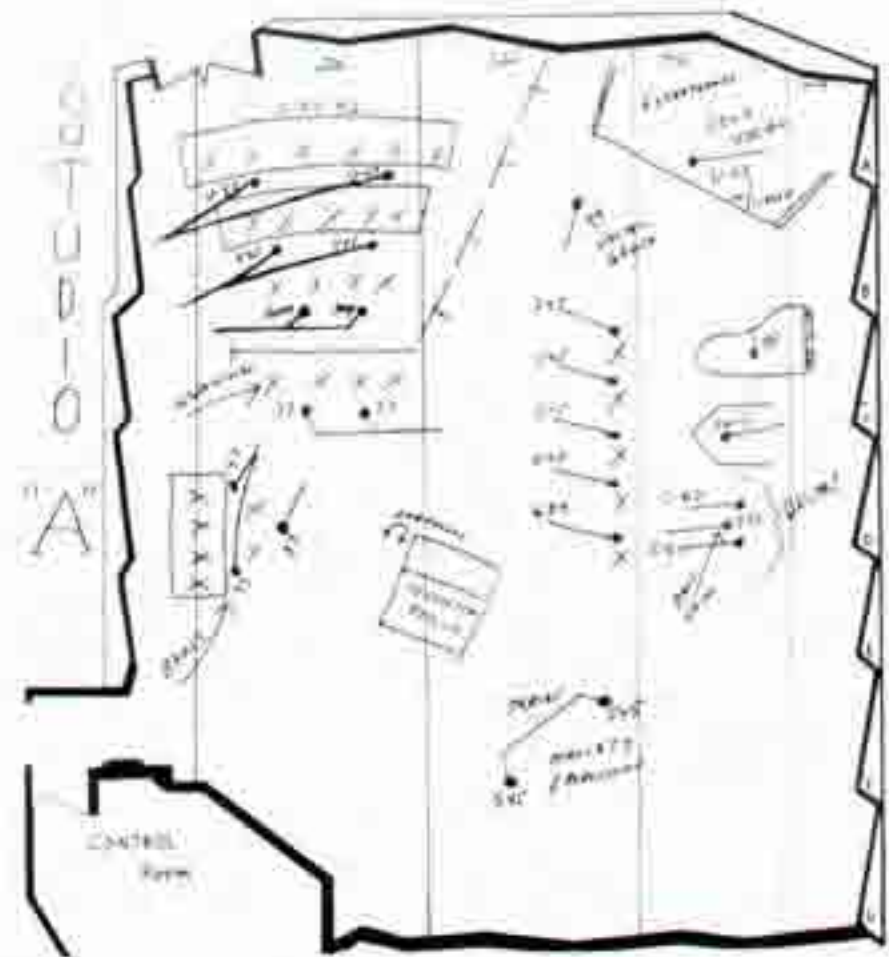
Preparation for a live session involves routine items such as notifying the piano tuner and the set-up crew, or providing a separate tape recorder for use in tape delay. It involves checking of machines and booth equipment, assignment of "echo" or reverberation circuits, selection of microphones, positioning of acoustic enclosures, risers, carpets, music stands, chairs and earphones. Frequently it means that the engineering department must supply additional filters, limiters, or even specially-designed equipment.

Whatever the requirements are, it's up to us to have all systems "GO" when the session begins. "Take One" waits for no man.

This series of articles will be continued in future issues of the Newsletter to include Studio Design and other related aspects of recording.



Close positioning of microphones achieves new aural perspectives. Technique is illustrated during session with popular guitarist Tommy Tedesco.



Set-up diagram, prepared by engineer, is used for actual studio set-up and filed for possible future reference.



Final microphone adjustment is made by Engineer Winston Wong.



**Dorothy Friend not only has the name—she's earned it.**

You won't find her name on a current record label, or see her smiling back at you from an album cover, or find her anywhere near a microphone, but she's an integral part of United Recording just the same. Dorothy Friend, executive secretary to president Bill Putnam and secretary-treasurer Tony Parri, is proof positive of that well-worn statement that "behind every successful executive there's an outstanding secretary."

At the moment she might be finishing up a stack of correspondence, pulling the necessary strings to arrange a last-minute airline flight, or lining up a tour of the studios for a group of visiting firemen. She could be on a quick trip to the stationers to run down a special form, supervising arrangements for a client luncheon, or ordering flowers for a forgotten anniversary. She's been known to sew on buttons, spot ties, wrap gifts, supply tranquilizers, placate clients, hold her own with the insurance adjuster, or track down a bass drum that was delivered to the wrong studio. You name it and she can handle it!

Dorothy is really sort of a one-woman band who spends the lion's share of her time accenting the positive and eliminating the negative. For qualifications, besides being an experienced legal secretary she can point to a long tenure of service in Public Relations work for the California Department of Agriculture. There she had complete charge of organizing conventions, banquets, and generally seeing to it that Californians were apprised of the activities of the Department.

Outside interests include badminton, which she took up with such determination that before long she was entering and placing in tournaments. She also enjoys working with ceramics and papier-mache, hobbies which have brought such acclaim from her friends that she's sold some of her creations.

Several other members of her family enjoy the entertaining aspects of life, too. If you're near "Tony's on the Pier" in Redondo Beach, stop in and hear her son-in-law who entertains at the piano. Devotees of 4th of July celebrating have probably seen the handiwork of her brother-in-law who is one of our major suppliers of fireworks. At Christmas time he turns to wholesaling and retailing Christmas trees which are grown on his own mountain properties and shipped to Los Angeles for distribution to Sears, White Front and his own retail outlets. Right now one of these trees is waiting to be decorated by Dorothy and her family when they congregate on Christmas Eve for their annual get-together and Yuletide celebration.

## WALT PAYNE TO MANAGE COAST RECORDERS, INC.

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Micheline would award him at least two stars for it. As for his martinis, you sample them and then count the stars yourself.

More to the point, Walt has many years experience in the recording field and has even owned and operated his own studio. He was vice-president and Chief Engineer at URCON in Las Vegas when we suggested the position at Coast. The answer was quick in coming. After all, a man with Walt's background belongs in a gem of a city like San Francisco. It's like the marriage of Brandy and Benedictine.

The clients at Coast Recorders will find their recording requirements excellently served under Walt's jurisdiction and by Walt's deft hand. Each job to him is a fresh challenge to which he applies all his talents and experience. To Walt no piece of work is dull or routine.

Watch this man, you people in San Francisco. He will do your recording work and win your affection, too. He doesn't come on like a big bass drum. It will take a few encounters before he lets loose. But then he sounds like a well tuned orchestra.

Oh! We forgot to mention: Walt is a bachelor.

## URCON UNDER NEW CONTROL

Following months of negotiation and discussion, Billy R. Porter acquired 80% of the outstanding stock and other securities of United Recording Corporation of Nevada. The transaction was consummated at Las Vegas, Nevada on September 30, 1966 in the offices of the Bank of Nevada which is acting as escrow agent. The transaction was the culmination of a formal written offer made by Porter to all of the investors in URCON. The proposal was accepted by an overwhelming number of the shareholders.

Bill Porter is from Nashville where he had extensive experience in the recording industry as an engineer and in various administrative capacities. His contribution to the creation and development of the "Nashville Sound" is well known among the people in the record and recording industry. He can also engineer a good sound in Pop, Rock, R & B or what have you. His versatility also includes business know-how and electronic maintenance.

Because of his diversity of skills, Bill Porter has earned an outstanding reputation in the recording field and a large following among artists, producers, musical directors and A & R men. All of this should go a long way in helping to assure him of an excellent chance for success in the operation of the URCON facility.

We join all of his friends in wishing him happiness and success.



**Singer Jean King's warm personality and exciting talent make her one of today's most promising new vocal artists. Her recent Hanna Barbera album was recorded in Western's Studio 1.**

## LIFE IN THESE UNITED STUDIOS . . . or . . . What Did You Do in the Booth, Daddy?

It was a very good year! Whether we like it or not we've just about wrapped it up, but before charging headlong into '67, let's take one last look at the life and times of United and Affiliates—circa 1966.

Surprisingly enough, many people in the industry will talk of the past year in the same terms that we speak of our studios—the same events, the same successes, the same headaches and the same fun. Because for many of these this year has been a year "with" United and Affiliates.

Although they don't work directly for us, they seem to be part of the life of our company and in turn our company has become a part of their life. People like Rick Facher, who owns Lydia Angela Music Company, and Emil Richards who seems to own a spot on most hit records. Or Earl Palmer, Lenny Malarsky and guys like Sid Sharp, Jimmy Bond, Don Lanier, Bill Justice and Ernie Freeman. These are but a very few of the music folk who enjoy a United-oriented life.

Pick just about any day of the year and you'd probably see any one of them going into a Studio 2 or coming out of a Studio A or slipping a coin into the Western Recorders' coffee machine during a frantic five. You might catch Jesse Kaye, Dick Glasser or Len Waronker rushing about a control room with their shirt-tails out and their monitors up, putting together a chart contender. Or two hours later, in the same booth, you'd find Bob Sande or Bob Thompson with their own monitors up, creating a 60-second TV commercial or a 10-second radio tag line.

As a matter-of-fact, some of our new employees can go for weeks thinking that Billy Strange is our full time vocal coach and that Jimmy Bowen is our company engineering instructor. And many people don't know what to make of Bones Howe altogether. It's been rumored that he actually left the premises one day last March, but his friends seriously doubt it. He plants himself at the mixing console in Studio 3 at the beginning of the year while every day or so someone like Lou Adler, Flip Sloan or Lee Lassef drop in to give him a Martoni's Pizza and a copy of Billboard.

All year round United and Affiliates is like a big industry family room. Here's where Frank congratulates Dave on his last night's session and here's where Jimmy keeps an extra bottle of aspirin. This is where a drawer contains a dinner fork with a label "For Ron Only," along with a pair of golf socks and two cans of Metrecal. And this is probably the only place in town where it could happen, but recently a musician's wife telephoned to inquire, "Is my husband home?"

We wouldn't have it any other way!

## S E C FACTORY REPRESENTATIVE PROGRAM UNDERWAY

Recent highlight of a year-long program aimed at establishing national and international markets for the Universal Audio line of professional audio products was a nation-wide tour by DeWitt F. (Bud) Morris, General Manager of Studio Electronics Corporation, who spent the entire month of October surveying the national sales picture. By the time he arrived back in the plant in North Hollywood, California, negotiations had been started (and in many cases completed) for factory sales representation in virtually every major market area in the country.

Bud points out that while the expansion and increasing complexity of the UA product line has greatly enhanced the sales picture, it has also necessitated more direct engineering assistance in the application of these products to individual systems. Factory Sales Representative Organizations, staffed by qualified and experienced engineering personnel, will provide the direct sales-engineering liaison with the customer that has been lacking in the existing distributorship program.

Overseas markets were covered early in the marketing program by contracting with a single export agency of truly international renown: Rocke International, with headquarters in New York City. This relationship, reported in an earlier issue of the United Newsletter, has already resulted in significant sales to European and South American countries.

No such simple and direct solution to the problem of U.S. distribution was possible, however. Each part of the country is unique unto itself, with its own distribution channels and market outlets. Population and industrial-activity indices are of little help in this highly specialized field. Nashville, Tennessee, for example, is a far more important city than a metropolis like Chicago when it comes to customers who can appreciate and use Universal Audio products.

Moreover, it requires a particular type of sales organization to do justice to the line. The amplifiers, filters, limiters, equalizers and other items carrying the UA trademark are professional in quality and application. It therefore requires professional representatives in the field, ideally with direct experience in broadcasting, recording or sound reinforcement, to apply the products in custom audio systems. Salesmen with "hi-fi" or "public address" experience, while perhaps highly qualified in their own field, can often run afoul of the dangers inherent in "a small amount of knowledge" in professional audio applications.

For all of these reasons, the Studio Electronic sales staff surveyed hundreds of potential sales-rep organizations, searching for the right company, or even the right man in the right company, for each of the major sales territories. Armed with a list of the most likely prospects, Bud then embarked on a trip through Texas, Louisiana, Georgia, District of Columbia, New York, Massachusetts, Michigan, Illinois, Missouri, Tennessee and Eastern Canada.

The results of this trip have been well worth the effort. The groundwork has now been laid for a nation-wide sales organization highly versed in the specialized problems of high-quality audio systems. Decades of audio experience are now represented by individuals on the Universal

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UNIVERSAL AUDIO Domestic Sales Representation as of December 1, 1966.

Audio sales team. By the end of the year, when all negotiations are completed, the UA sales organization will be one of the finest in the country, offering at the customer contact level the same high quality as that represented by the UA products themselves.

Following are some of the more important territories now covered by Universal Audio Sales Representatives:

**New York City, Long Island and Northern New Jersey**

**JOHN C. ANTHONY**  
For the past four years Jack Anthony has been UA's only full time representative. His successful efforts in this important area account for a significant portion of present sales volume and confirm the desirability of extending the factory rep program to other major market areas.

**Connecticut, Rhode Island, Vermont, Massachusetts, New Hampshire and Maine**

**BUD ENTE SALES COMPANY**  
After a long association with another Boston rep organization, Bud Ente has recently gone into business for himself. We know the UA line of proprietary products will contribute to his success.

**Washington D.C., Maryland and Northern Virginia**

**CHARLES C. FAULKNER CO.**  
An old hand at deciphering the will of Washington agencies, Charles Faulkner will be calling regularly, for example, on the Voice of America (which may soon be speaking with UA overtones around the world).

**Canada**

**SMYTH ELECTRONIC COMPONENTS LTD.**  
J. B. Smyth, with headquarters in Montreal, will serve this important neighbor to the north.

**Texas, Oklahoma**

**THE ERNEST L. WILKS CO. (EL WILCO)**  
Ernest Wilks and Jack Hyde will be traveling these two states from their headquarters in Dallas.

**Louisiana, Arkansas, Mississippi and Western Tennessee**

**SCOTT ORMSBY SALES**  
Scott Ormsby works out of New Orleans. His territory also includes such important cities as Memphis, Tennessee and Jackson, Mississippi.

**Georgia, Florida, Alabama, North Carolina, South Carolina, Central and Eastern Tennessee**

**GRADY DUCKETT SALES CO.**  
W. R. "Bill" Fanning, with the help of his six man sales force, will cover this section of the South. Major responsibility is the important Nashville area.

**Missouri, Kansas, Nebraska, Iowa and Southern Illinois**

**J. D. BOSWELL and ASSOCIATES**  
Working out of St. Louis, J. D. "Jerry" Boswell will cover the central region.

**Michigan, Indiana and Kentucky**

**ROBERT MILSK COMPANY**  
Robert Misk and his three state organization are headquartered in Detroit. Ten men will be representing the UA line.

**Southern California, Southern Nevada**

**GILLINGHAM ASSOCIATES**  
Lou Gillingham is a well known figure in Southern California engineering circles and has been active in professional audio sales and representation for many years.

## OCTOBER WEDDING FOR VAUGHNS

While Christmas bells are the order of the day, it was a different story on October 15th when wedding bells rang for Tee Jay Vaughn and his bride, Patti Madison, who slipped off to Las Vegas to say their vows.

Culmination of a four-year engagement, the ceremony not only changed his bachelor status, Tee Jay happily boasts, but also made him an "instant father." Patti's eight year-old son, Billy, was a proud member of the wedding party, capably handling the duties of best man.

The new Mrs. Vaughn is employed by the Southern California Gas Co., as secretary to the Chief Utilization Engineer. Tee Jay will soon mark the anniversary of his first year with Studio Electronics Corporation where he effectively handles the many responsibilities of Manufacturing Manager.

The three Vaughns, who reside in Monterey Park, will find a new meaning in Christmas this year. We know their many friends join us in wishing them every happiness.

## DON GEIS LEAVES COAST

On October 15th last, Don Geis, former Vice-president and General Manager at Coast Recorders, relinquished his duties. Don has several plans germinating in his mind for the future. Among them, the idea of devoting more time to the teaching duties which he had been performing on a part time basis. Whatever his endeavors in the future, we wish him every success.

Our thanks, Don, for your indefatigable efforts while at Coast.

## FRANK SINATRA MUSIC AWARDS

Music awards totaling \$5,000 annually will be offered UCLA student performers during the next three years by Frank Sinatra, according to Dean William Melnitz of the College of Fine Arts.

The prizes, to be known as the Frank Sinatra Musical Performing Awards, amount to \$2,000 each for an instrumentalist and a vocalist, with second prizes of \$500 in each category.

PUBLISHED BY

United Recording Corp.

HOLLYWOOD, CALIFORNIA

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